



2021 NMSHSA ANNUAL REPORT



**VOICE FOR THE CHILDREN OF
MIGRANT AND SEASONAL
FARMWORKERS**

LEGISLATIVE

COORDINATED MEETINGS BETWEEN MSHS LEADERS AND CONGRESSIONAL LEADERS* TO DISCUSS THE FOLLOWING:

- FY 22 MSHS Appropriations
- COVID Funding set aside
 - Impacts of the pandemic on MSHS families
- Migrant vs. Seasonal challenges
 - changes in Ag labor and migration patterns impacting MSHS
- 51% income challenges
- Current reality for MSHS program across the nation

***INCLUDING HOUSE AND SENATE APPROPRIATIONS COMMITTEE AND EDUCATION COMMITTEE STAFF**

FUNDING ISSUES

- Advocated for increased FY 2022 Appropriation for MSHS
- Continued monitoring of FY 2021 Appropriations
- Monitor other legislative proposal that impact farmworker families and children (CCBDG, etc.)

PROFESSIONAL DEVELOPMENT:

- 2021 Virtual Annual Conference 300 participated by MSHS members, Office of Head Start, Collaboration Office and Region XII TTA
- Hosted “Lessons Learned” Webinar



NATIONAL ORGANIZATIONS & PARENT COLLABORATION

- Coordinated 4 National Parent Town Hall with Justice 4 Migrant Women. Plan other topic specific Town Hall meetings with J4MW. Provided immigration and mental health education through a webinar.
- Planned and hosted 9 webinars with partner organizations on a range of topics including mental health, education, bilingualism, and services offered to our farmworker community
- Participated with National Farmworker Alliance Meetings
- Participated in conversations and provided input to the Hispanic Education Coalition (HEC).

COLLABORATION WITH PARTNERS

- Monthly calls with both NHSA and NIHSD
- Office of Head Start, Collaboration Office and Region XII TTA



RESEARCH

WITH THE UNIVERSITY OF CHICAGO
NATIONAL OPINION RESEARCH CENTER

**Advancing
Equitable Access
and Use of Research to
Promote Improvements
in Educational Policies and
Practices within the
Migrant and Seasonal
Head Start
Community**

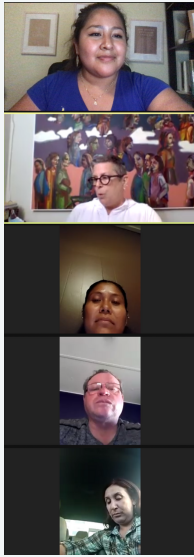
WORKED WITH DR. MICHAEL LOPEZ

and his team to implement the
Spencer Foundation grant
activities with stakeholder
engagement conversations
with MSHS community.

WORKED WITH NORC

for funding exploration and
funding of Tele-Health Grant. This
is a pilot effort funding by the
Kellogg Foundation and the RWJ
Foundation. This could lead to
wider scalability. This is a
collaboration between NORC and
National Indian Head Start
Directors Association.

PROGRAMMING



PARENT AMBASSADOR PROGRAM

Established the new Parent Ambassador Program as per partnership with J4MW (Justice 4 Migrant Women). The Parent Ambassador Program is a flagship program created through the partnership between NMSHSA and Justice for Migrant Women to provide training, services, and advocacy information for our farmworker participants to share with their communities. With a total of 8 sessions and 9 participants, we touched on substantive issues within the farmworker community such as civic engagement, Covid-19, and mental health.

SUMMER INTERNSHIP PROGRAM

Engaged the 2020/21 Internship Class through a hybrid internship. 5 interns were invited to Washington DC for a 7-day immersive DC experience while attending professional development sessions. After their time in DC, they virtually continued their internships in their respective sites while also attending their Friday Forums and sharing their unique experiences through blog-writing.



HEALING VOICES

Provided therapeutic support to 54 farmworkers through the Healing Voices Project in partnership with J4MW, the Eva Longoria Foundation, and Latinx Therapy. There was a total of 8 mental health support groups, each lasting 8-weeks, which were available to farmworkers in California and Florida. The project focused on healing trauma as a needed step in increasing power for farmworkers to continue to be drivers of change.



VACCINE PROJECT

In response to the disproportionate negative impact the COVID-19 pandemic has had on farmworkers, along with long-standing, formidable health care disparities, the nationwide infrastructure of MSHS programs provides an ideal opportunity to leverage the close, trusted relationships between MSHS staff and farmworker families. In fact, during a recent MSHS Staff and Parent Town Hall, both populations indicated their trust, willingness, and excitement to participate in on-site vaccine clinics.

Leveraging this unique relationship between MSHS programs and families served can help facilitate access to and ensure the successful vaccination of one of the most marginalized and hardest hit populations of diverse essential workers (both the farmworkers themselves and the MSHS staff who serve them). Additionally, this project will serve to liaison coordination efforts between local county health districts and MSHS programs to leverage resources.

National Migrant and Seasonal Head Start Association

VACCINE PROJECT

CAMPESINOS

APOYANDO

CAMPESINOS

#Vacúnese sin miedo

KEY FEDERAL POLICY & ADVOCACY

(JANUARY 2021 - DECEMBER 2021)

FY 2022 BUDGET AND APPROPRIATIONS

- Worked with NMSHSA leadership to develop FY 2022 Appropriation's request for Head Start
- Drafted and collected six Congressional sign-ons for NMSHSA's FY 22 House Appropriations request
 - Congressman Raúl M. Grijalva (D-AZ-3)
 - Congresswoman Suzanne Bonamici (D-OR-1)
 - Congressman Jimmy Panetta (D-CA-20)
 - Congressman Raul Ruiz (D-CA-36)
 - Congressman Vicente Gonzalez (D-TX-15)
 - Congressman Antonio Delgado (D-NY-19)
- Maintained contact with staffers in key Congressional committees
- Worked with our collaborators during regular advocacy calls and letters regarding immigration reform, Farm Workforce Modernization Act, Head Start monitoring, etc.
- Drafted and circulated surveys to collect data from grantees about the state of MSHS. Feedback will be shared with policymakers to guide their decisions.
- Connected the stories and voices of our MSHS staff and parents with Congressional staff
 - Advocated for flexibility in eligibility for our farmworker families as they face challenges qualifying for necessary services,
 - Met with Senate and House Committees on Appropriations; Labor/Health and Human Services; Health, Education, Labor & Pensions
 - Fiscal Year 2022 "Asks":
 - \$12.1 billion for Head Start with a 5% set-aside from MSHS
 - \$5 million for Hispanic Serving Institutions
 - 60 month look-back period for families to prove eligibility in their agricultural work and income during a 12 month period in that 60 month period.



NMSHSA ADVOCACY OF LEGISLATION

Responded to urgent legislation and plans, including the FY 22 President's Budget, Infrastructure Investment and Jobs Act, Build Back Better bill

KEEPING NMSHSA MEMBERSHIP INFORMED AND ENGAGED IN FEDERAL POLICY

15 comprehensive policy briefs with NMSHSA member affiliate groups. Policy briefs addressed the immediate and long-term concerns for NMSHSA members.

Gathered status updates on program operations to share with policymakers on the Hill.

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**11 Director calls
(including Board of Directors)**

3 CEO calls

6 Staff calls

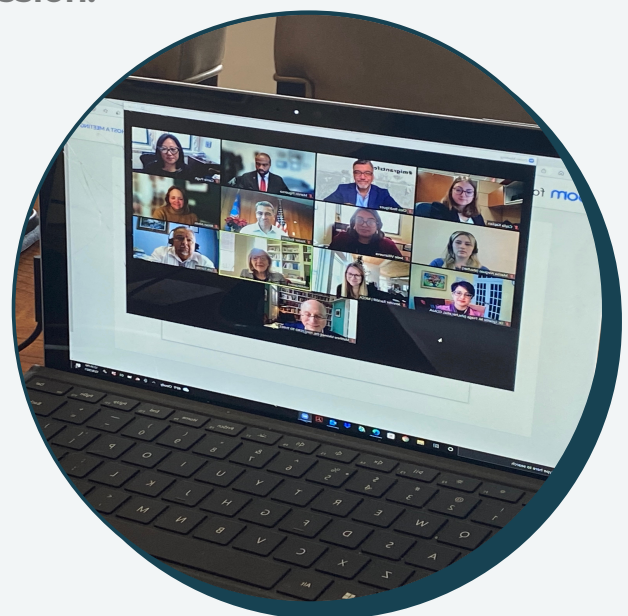
ORGANIZED AND FACILITATED THE 2021 NMSHSA PUBLIC POLICY FORUM

- Coordinated 39 Capitol Hill visits during our virtual Public Policy Forum
 - 14 States
 - 25 Representatives
 - 14 Senators
 - 21 Democrats
 - 14 Republicans



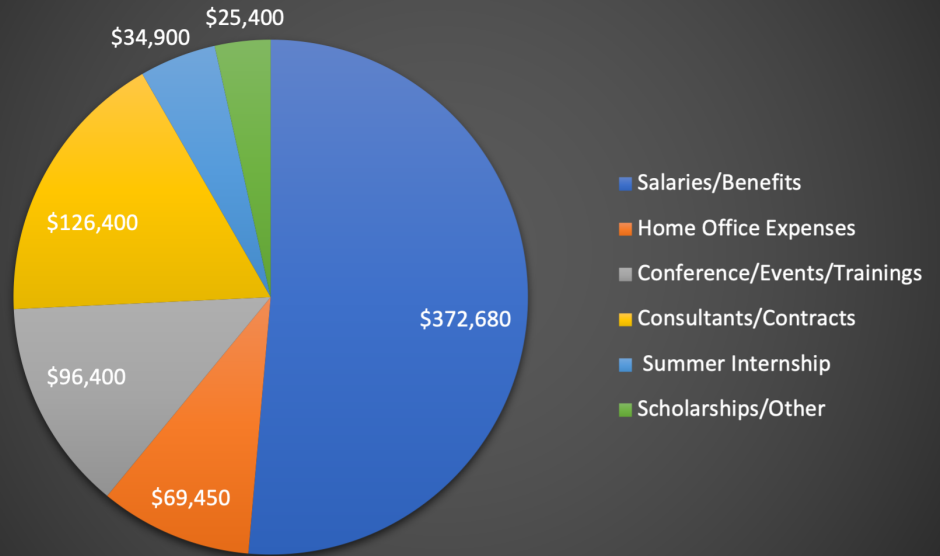
- As a result of our advocacy on the Hill, we captured the attention of the Office of Head Start
 - We discussed the challenges of complying with existing flexibilities. We also elevated the concerns of local programs to the federal level and raised the need for further administrative flexibilities as our programs begin to face the full impact of COVID-19.
 - The pandemic exacerbated challenges MSHS programs have long faced, such as income disparities, working conditions, broadband deserts, and climate change.. Our country's renewed appreciation for its essential workforce, including farmworker families, has strengthened our message and mission.

- Our Executive Director had the opportunity to meet with HHS Secretary Becerra to advocate for and promote the Head Start model and MSHS's success in delivering high quality early childhood education for children 0-5 in rural communities.

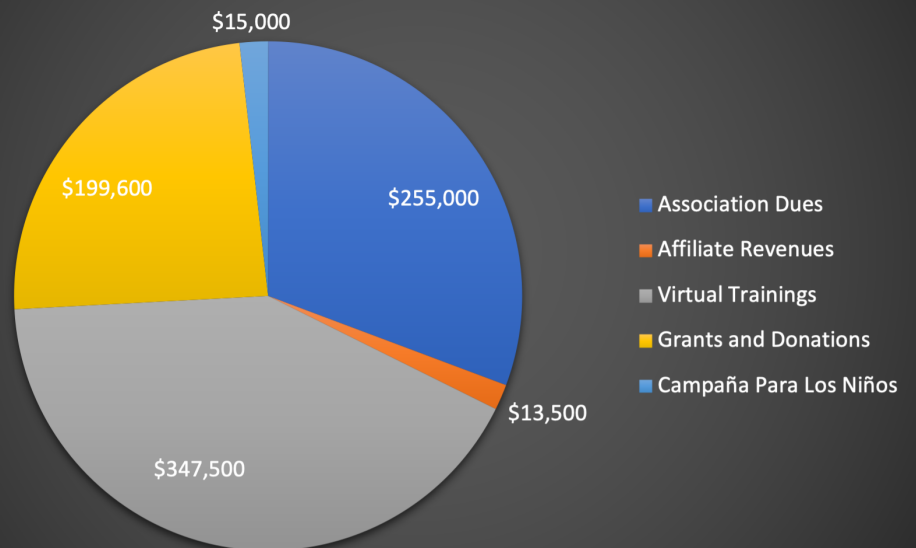


BUDGET

2021 Expenses



2021 Revenues





Thank you

**NMSHSA THANKS OUR PARTNERS, SUPPORTERS, AND
WIDE SPREAD NETWORK FOR CONTRIBUTING IN MAKING
2021 A SUCCESSFUL YEAR.**

WE LOOK FORWARD TO ANOTHER YEAR OF SUCCES!

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